


# KARLO NIKKO ALCONERA

- GRAPHIC DESIGNER
- SALES ADMIN ASSISTANT - E COMMERCE
- AMAZON - EBAY - WALMART
- SYNnex - D&H - TECH DATA - INGRAM MICRO

- 6 years of Innovative graphic designer looking for a challenge in a position where my creative ideas can be fully developed. To utilize my skills and knowledge in different areas of design such as marketing, print ads, and web design.

## CONTACT INFORMATION

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## EDUCATION BACKGROUND

### Consolatrix College of Toledo City, Cebu

BSIT - INFORMATION TECHNOLOGY  
TOLEDO CITY, CEBU  
(MARCH 2018)

### Ramon Duterte Memorial National H.S

GUADALUPE, CEBU CITY  
(JUNE 2005 - APRIL 2009)

### City Central School

OSMEÑA BLVD. CEBU CITY  
(JUNE 1999 - APRIL 2005)

### Sales Admin Assistant - E commerce COMPSEV INC.

#### • Product Research

-I will search on those products that are in high demand and less in competition. Mainly I have to figure out the keywords and their Search Volume. Furthermore, I have to find out the Revenue, Ratings and Reviews of the competitors Product. I also find out that whether the product is seasoned or not and how much budget is required.



## SPECIALIZATIONS

- Canva Design
- Digital product design
- Information Architecture
- Print and web design
- Lifestyle Photography
- Photo and Graphics Editing
- User Experience Research
- Adobe Photoshop
- Microsoft Office
- Google Form
- Trello
- ASANA

## WORK EXPERIENCE

### Senior Graphic Designer

FASTBREAK ATHLETICS SOLUTIONS  
MAY 2018 TO MARCH 2020

- Handled a team of marketing assistants
- Conceptualized marketing campaigns
- Prepared presentations for clients
- Handled marketing communications
- General accounting, payroll processing, employee management, and other admin related works
- Lead in the design, development, and implementation of the graphic, layout, and productions.
- In charge of overseeing multiple projects simultaneously
- Liaises with clients for creative requests
- Monitored all ongoing marketing campaigns

### Graphic Designer

KMK PRINTS 4HIM  
OCTOBER 2016 TO MAY 2018

- Designed numerous marketing campaigns
- Managed up to five projects at a time
- Took part in the company's rebranding
- Managed junior designers on projects